

About Gianfranco Bianchi

Born in Caracas, Venezuela, Gianfranco Bianchi spent his formative years in Switzerland, before moving to Miami in the early 1990s. As a versatile and exceptionally talented artist, Bianchi has been creating a buzz on Magic City's scene since the launch of Rolling Square Productions (R²), a multi-faceted graphic arts company specializing in architectural visualization, web design, motion graphics, compositing and video editing. As founder and lead designer of R² (launched in 2003), Bianchi spearheads a wide variety of projects ranging from renderings for some of the most anticipated architectural projects in the world to art direction and video editing for acclaimed arts organizations in Miami; most notable is his recent collaboration with the renowned New World Symphony on the inaugural "Symphony After Hours: Late Night at the Lincoln" in December 2008. He is confirmed to reprise his role as art director for the symphony's highly anticipated "Late Night" event in December of 2009.

While web-design and architectural visualization make his bread and butter (his work was featured in such high-profile publications like CG Architect), Bianchi's true passion lies in 3D animation. Most recently, he put his skills to use in the much-buzzed-about "The Beach Chronicles", where he single-handedly executes all art-related details; from creating the sound effects, composing the music, sketching the characters to modeling their surroundings in 3D and bringing them all to life. Paired for this occasion with his long-time collaborator Kevin Sharpley of Kijik Multimedia, Bianchi hopes to create a cultural phenomenon that will draw its inspiration from Miami's recent cultural boom, presenting "The Beach Chronicles" as another element that puts Miami on the map as a destination for those who seek artistic content worthy of a deeper thought.

An avid supporter of culture and arts, Bianchi frequently donates his time and services to local arts organizations (such as the Miami Beach Cinematheque, among others), and serves on Miami Fashion Association's organizing committee.